



# UPASI TRF CENTENARY

## LOGO DESIGN COMPETITION

We invite all creative minds to design our Centenary Year Logo. The winning logo will be showcased across all official UPASI TRF communications.



Last Date for Submission:

**15<sup>th</sup> January 2026**

*Be a part of history and create a logo that captures a century of tea research excellence in South India!*



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# 100 YEARS OF UPASI TEA RESEARCH FOUNDATION

**UPASI TRF**

We are delighted to share that the year 2026 marks the Centenary Year of the UPASI Tea Research Foundation (UPASI TRF). Established in October 1926 as a Tea Experimental Station at Gudalur, The Nilgiris, Tamil Nadu, the UPASI TRF has, over the last hundred years, played a vital role in advancing tea research across South India, strengthening the tea industry with scientific innovation and excellence.

As part of this celebration, we invite creative individuals to participate in our Centenary Year Logo Design Competition. The selected logo will be featured across UPASI TRF's official communications, digital platforms, and publications throughout 2026. The requirements and technical specifications are given in the following page.



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## LOGO REQUIREMENTS

The logo may symbolically represent tea research in South India and UPASI TRF in any appropriate form. It should clearly convey the theme of 100 Years / Centenary Celebration. The primary colour scheme should be leaf green and gold, with the option to include additional complementary colours. The logo should be original, visually appealing, and suitable for use across digital and print media.

## TECHNICAL SPECIFICATIONS

The logo may be created in square (1:1) or rectangular (1:2) proportions. The logo must be submitted in high-resolution (minimum 300 dpi). Accepted file formats are PNG, and PDF with a scalable raw/vector format. The design should look clear and well-balanced in both colour and monochrome versions. A brief concept note explaining the idea behind the design must accompany the submission. All components of the logo must be original and copyright-free.



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# PRIZE

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The winning entry will receive a

**cash award of**

**RS. 10,000/-**

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## SUBMISSION DETAILS

Designs should be emailed to

**[upasi@upasi.org](mailto:upasi@upasi.org)**

Entries must reach the UPASI Secretariat  
on or before

**15<sup>th</sup> January 2026**

in the prescribed format.



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